UNIVERSAL DESTINATIONS & EXPERIENCES FIRST THEME PARK AND RESORT ENTERTAINMENT COMPLEX IN EUROPE

Who we are

Proud members of the Comcast NBCUniversal Family Universal Destinations & Experiences is part of Comcast Corporation, a global media and technology company that also includes NBCUniversal and Sky in the UK.

Universal Destinations & Experiences

Universal Destinations & Experiences offers guests around the world the most innovative, immersive and popular entertainment experiences.

We have five Universal-branded theme parks and resorts around the world, with new developments including Universal Horror Unleashed Las Vegas recently opened in August 2025, and Universal Kids Resort (Frisco, Texas) set to open in 2026.



Our project delivers significant benefits for the UK and local communities



£50bn

of direct and indirect economic benefit for the UK



20,000

jobs projected during construction with 5,000+ on site at the peak



8,000

new jobs generated once operational



Approx. 80% of employees to come from Bedfordshire and the surrounding areas



Major boost to local and UK tourism, attracting millions of new visitors



Bolstering the UK's creative industries, delivering the first Universal theme park in Europe



Transformative regional impact and infrastructure upgrades, including an expanded Wixams station and new A421 slip roads



Play an active role in our communities with a proven track record of local partnerships

What we've done so far

December 2023

Confirmed purchase of a nearly 500-acre parcel of land in Bedford, exploring a potential new theme park and resort experience at this site.

2024

Feasibility and due diligence work, including discussions with local and national stakeholders.

Spring 2024

Public engagement to share our proposal with local communities.

- Nearly **1,500** people attended in-person events.
- Nearly 100 local organisations engaged.
- 6,000+ survey responses received, with over
 92% expressing support for the project.

April 2025

Comcast NBCUniversal announces intent to build first Universalbranded theme park and resort in Europe, located in Bedford in the United Kingdom.

December 2025

The Ministry of Housing, Communities and Local Government (MHCLG) approves our request for planning permission to be granted by way of making a Special Development Order (SDO).

