



Thursday 9 May 2024

Dear neighbour,

Thank you for taking part in our public engagement

Over the last four weeks, Universal Destinations & Experiences has undertaken a period of public engagement to hear local feedback on our proposal and support our feasibility and due diligence work for a potential theme park and resort in Bedford.

While we continue to carry out our due diligence for the project, we wanted to thank you for your support and feedback from the time we purchased the land last year up until now.

We are incredibly appreciative of the very warm welcome we received and have been delighted by the enthusiasm and overwhelmingly positive responses provided throughout the public engagement period.

In just four weeks, we met with almost 1,500 people during our in-person public exhibition events at Bedford College and Kimberley College and have engaged with nearly 100 local organisations to also hear their ideas and feedback.

Our engagement survey generated a great response. We had over 6,000 responses, the overwhelming majority of them from people in the nearby communities, and what we heard was remarkable – just over 92% of people surveyed are supportive of our potential world-class theme park and resort, less than 4% are not supportive, and 4% don't know.

We have heard you say that you are excited about the prospects for job creation as well as the broader partnership opportunities that could become available for local schools, charities and businesses and we are, too.

Your feedback also showed that there is strong support for the economic impact a generationally transformative project of this scale could bring, including investing billions of pounds and unlocking wider investment into Bedford, the surrounding area, and the UK more broadly.

There were understandably some areas where you had questions or wanted reassurance. We heard clearly that major infrastructure investment, such as road and rail improvements, would be required to support the needs of the

Key takeaways:

- The public engagement period for our proposed theme park and resort in Bedford has ended.
- We are **assessing the detailed feedback** we received but are delighted to see evidence of such strong public support.
- Close to **1,500 people attended our public events** and **over 6,000 responded to our survey – with 92% supportive**. We have also engaged directly with nearly 100 local organisations.
- There is strong support for the economic impact a generationally transformative project of this scale could bring, including investing billions of pounds and unlocking wider investment.

local community and visitors, and we agree. People also want us to ensure that construction would be managed carefully and considerately, something we take seriously as a company and will be a priority for us if we go ahead.

Additionally, we were thankful for the constructive dialogue around minimising visual impact and noise and are confident we can provide minimal impact to the area based on our track record of inward, immersive development at our parks around the world.

As far as what's next, our continued due diligence and stakeholder dialogues will help determine whether we can proceed with this project. We also remain in ongoing conversations with the relevant transport authorities and with local and national governments to ensure all the elements to support a project of this scale are in place.

Thank you so much for your engagement and feedback. Collaboration and community engagement are at the core of any new experience we create, and this was a significant milestone in our due diligence.

We will continue to share updates as the project progresses and, on our website, universalukproject.co.uk.

Yours sincerely,

Universal Destinations and Experiences