



For immediate release
Attn: Newsdesk

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Local government leaders unite in support of Universal's transformative theme park and resort project

The leaders and chief executives of six local authorities have collectively endorsed Universal Destinations & Experiences' potential theme park and resort project. In a letter sent to the Prime Minister, the region's leadership emphasised the transformative potential of this initiative.

The project creates 20,000 jobs during construction, with an additional 20,000 jobs generated directly and in the supply chain during the resort's operation. This significant job creation underscores the tangible economic impact the potential project will have on the region. Additionally, the project's scale will help set England's South East Midlands as one of the foremost visitor destinations in Europe and the World.

Laura Church, Chief Executive of Bedford Borough Council, said: "We know the importance of this Universal project getting the green light. The potential theme park and resort serve as a major draw for tourists, attracting millions of annual visitors, with many projected to come from Europe and overseas. It will also help bolster the UK's profile as a leader in the creative industries, a must-see visitor destination and business investment hub, resulting in growth for the region."

The letter is signed by the chief executives and political leaders of Bedford Borough, Central Bedfordshire, Luton Borough, Milton Keynes City, North Northamptonshire, and West Northamptonshire councils, demonstrating strong regional support for the project.

Mayor Tom Wootton, elected Mayor of Bedford Borough, added: "Everywhere I go, whether it's a local business, a school, or just walking around town, residents are constantly expressing their support for this project. Universal's engagement efforts have shown the same level of enthusiasm."

"We are writing to the Prime Minister in the Government's first few days in office as local leaders. We want to show our unwavering support and commitment to working with Universal Destinations & Experiences to maximise the benefits for local communities. This investment represents a once-in-a-generation opportunity to secure transformational economic growth and development for the region."

Universal will continue to share updates as the project progresses on their website at universalukproject.co.uk.

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