

Expert analysis indicates Universal theme park and resort could have transformative impact, generating nearly

£50B OF ECONOMIC BENEFIT FOR UK



Universal Destinations & Experiences (UDX) commissioned an Economic Impact Analysis (EIA)¹ that demonstrates the unique value creation opportunity a world-class theme park and resort could bring to the United Kingdom, helping to unlock economic potential and boost growth, create thousands of high-quality jobs, and generate billions in tax revenue for the country. UDX has carried out the EIA as part of its wider due diligence and looks forward to continuing its engagement with local and national stakeholders about realising the project's potential.

WITH A UNIVERSAL THEME PARK IN BEDFORD...

Thousands of jobs will be created, along with career growth and training opportunities

The project generates 20,000 jobs during the construction period; at the peak, there will be over 5,000 workers.

Once operational, the project is expected to initially create **8,000 new jobs**², rising over time, consisting of a range of high-quality, multi-disciplinary team member roles with a commitment to pay the living wage.

The project would further support employment opportunities through the supply chain and associated visitor expenditure, resulting in a net additional 25,000 jobs across the UK, as well as supporting the creation of high-quality apprenticeships.

The UK realises billions in economic benefit

The net economic contribution of the potential project for the UK is **forecast to be £35.1 billion** over the construction period and first 25 years of operation.

It is also estimated to generate up to **£14.0 billion** in net additional tax returns for HM Treasury over the same period.

Millions of visitors to the UK generating additional economic benefits for the wider economy

The project could be amongst the highest-attended attractions in the UK, bringing millions of incremental international visitors to the UK.



“A world-class theme park and resort from Universal has the potential to generate billions in economic benefit for the UK, by creating thousands of high-quality jobs and attracting millions of new visitors to the country.”

PAGE THOMPSON, President, New Ventures of Universal Destinations & Experience

¹The analysis was undertaken for UDX by a third-party in line with HM Treasury guidance on economic appraisal

²The 8,000 jobs are a gross figure; developments of this kind offer different types of roles beyond full-time